

1.0 INTRODUCTION

- 1.1 The production of the Hambleton District Cycling plan is a target of the current District Leisure Strategy. The actions proposed in the plan will determine the Council's approach to cycling initiatives during the next 5 years, with an annual review to take account of progress, new opportunities, ongoing consultation and usage patterns.
- 1.2 The cycling plan actions reflect the Council's aim to become a cycle friendly District. The proposed actions are therefore not a list of 'what the council will do' but rather 'what needs to be done'. The Council will therefore not be a lead body in the implementation of each and every action. Some actions will be for other, more appropriate organisations to lead on. Target timescales of some actions therefore reflect the speed with which the lead organisation have the ability to progress with the work.
- 1.3 Linkages to other Council priorities are identified to ensure that a joined up approach to work in the District is taken. The keys for those linkages are as follows: -
- ◆ HCSP – Hambleton Community Safety Partnership
 - ◆ LA21 – Local Agenda 21
 - ◆ TS - Tourism Strategy
 - ◆ HImP – Health Improvement Programme
 - ◆ EDS – Economic Development Strategy

2.0 WHY IS CYCLING IMPORTANT?

Cycling is important for social, health and economic reasons. The benefits of cycling are numerous, the following are examples: -

- ◆ It has **HEALTH BENEFITS**, through improving cardiovascular and respiratory fitness. It increases muscle endurance and also assists in the burning of body fat.
- ◆ It is **ENVIRONMENTALLY FRIENDLY**, because no toxic emissions are created, if we can educate drivers to convert to become cyclists it will contribute to improving the atmosphere and also reduce the need for taking up land with car parking spaces. It has the added benefit of being very quiet generating minimal noise pollution.
- ◆ It is a **SUSTAINABLE FORM OF TRANSPORT**
- ◆ It is **ACCESSIBLE** to most of the population
- ◆ It improves the **RURAL ECONOMY** as a result of an increase in cycle tourism, more money will be spent in village shops, pubs and cafes.
- ◆ It can be fun, enjoyable and contribute to an individual's sense of wellbeing and quality of life.

3.0 RESOURCES:

- 3.1 At this stage, it is not possible to identify the total capital implications for the plan as implementation relies heavily on a working and financial partnership with other statutory, voluntary and private bodies. Cost estimates, together with a funding proposal will therefore be prepared for approval prior to each proceeding. It is anticipated that the plan be delivered from within the councils existing revenue budgets.

4.0 CONSULTATION

4.1 The draft plan produced in January 2001 was the subject of a consultation exercise with both stakeholders and the general public. A list of groups' follows: -

List of consultees on the draft plan

- ◆ North Yorkshire County Council
 - ◆ All Parish and Town Councils in Hambleton
 - ◆ North Yorkshire Police Authority
 - ◆ Cyclists' Touring Club
 - ◆ British Cycling Federation
 - ◆ RoSPA
 - ◆ The Wensleydale Railway Association
 - ◆ Eborienteers
 - ◆ Caygills Cycles, Richmond
 - ◆ Bike Traks, Great Ayton
 - ◆ Cycleworks, York
 - ◆ The Countryside Agency
 - ◆ Hambleton District Council Officers
 - ◆ North York Moors National Park
 - ◆ All neighbouring local authorities
 - ◆ Sustrans
 - ◆ Yorkshire Dales National Park
 - ◆ Wensleydale Wheelers
 - ◆ Yorkshire Tourist Board
 - ◆ The Cleveland Orienteering Club
 - ◆ The British Horse Society
 - ◆ Hambleton Road Club
 - ◆ Bike Scene, Guisborough
 - ◆ Westbrook Cycles, Stokesley
 - ◆ Public transport operators
 - ◆ Cowley Cycles
- (17)

Public Copies made available in the following:-

- ◆ All Hambleton District Council owned leisure Centres and swimming Pools
- ◆ Libraries in Hambleton
- ◆ Press and Media
- ◆ The Hambleton Community Centre
- ◆ The Galtres Centre, Easingwold
- ◆ Civic Centre

Action No 1

Local Cycling Plans

Produce a local cycling plan for each market town with connections to surrounding settlements where necessary.

LEAD ORGANISATION	North Yorkshire County Council (NYCC)
POTENTIAL PARTNERS	Hambleton District Council (HDC) Town/Parish Councils, cycling organisations, Hambleton Community Safety Partnership, Neighbouring Authorities
TARGET	Northallerton – completed 2000 Thirsk – 2001 Stokesley and Great Ayton – 2002 Bedale – 2003 Easingwold – 2004

INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Organise meetings of all local partners/stakeholders ◆ Produce maps of proposed cycle routes which link where people live with key institutions, shopping areas and places of employment ◆ Prioritise routes ◆ Consult on the plans
LINKAGES WITH OTHER PLANS	<p>HCSP LA21 TS HImP EDS</p>

Action No 2

Local Cycling Plans

Implement local cycling plans in Action 1 above.

LEAD ORGANISATION	NYCC
POTENTIAL PARTNERS	HDC, Hambleton Community Safety Partnership Town/Parish Councils, cycling organisations
TARGET	<p>Northallerton – 2002 Thirsk – 2004 Stokesley and Great Ayton – 2006 Bedale – 2008 Easingwold – 2010</p>
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Prepare funding bids to government and other agencies ◆ Project plan ◆ Consult on detailed proposals ◆ Prepare to take opportunities which may present themselves
LINKAGES WITH OTHER PLANS	<p>HCSP LA21 TS HImP EDS</p>

Action No 3

New Developments

- (a) Seek appropriate provision of cycling infrastructure in all new developments.
- (b) Request commuted sums from developers towards the improvement of local cycling facilities.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, Town/Parish Councils
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Ensure appropriate communication between planning authorities, and cycle plan needs.◆ Seek to improve planning policy on such matters.
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP EDS

Action No 4

White Rose Cycle Route

Undertake review

LEAD ORGANISATION	NYCC
POTENTIAL PARTNERS	HDC
TARGET	2001
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Consult with Parish Councils and individuals known to have raised concerns◆ Confirm result of consultation and responses with Sustrans and other agencies.
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP EDS

Action No 5

Hutton Rudby – Northallerton Loop Back

Develop loop back to White Rose Cycle Route

LEAD ORGANISATION NYCC

POTENTIAL PARTNERS HDC

TARGET 2001

INDICATIVE ACTIONS

- ◆ Prepare proposals and costings for a route
- ◆ Consult on the above
- ◆ Implement route
- ◆ Promote the route

LINKAGES WITH OTHER PLANS HCSP
LA21
TS
HImP

Action No 6

Northallerton – Penrith National Cycle Network Route 67

Implement National Cycle Network Route 67.

LEAD ORGANISATION	NYCC
POTENTIAL PARTNERS	HDC, Richmondshire District Council and Sustrans
TARGET	2002
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Prepare feasibility study for route(s)◆ Undertake consultation exercise◆ Implement◆ Promote
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 7

Northallerton-Redmire Railway Line

Explore shared use of line

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, Sustrans, Richmondshire District Council, Yorkshire Tourist Board, British Horse Society, Wensleydale Railway Association
TARGET	2001 – 2005

INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Undertake feasibility study ◆ Consult with partners and the public ◆ Seek opportunities for integrated transport links
LINKAGES WITH OTHER PLANS	<p>HCSP LA21 TS HImP EDS</p>

Action No 8

Production of Route Guides/Maps

- a) - Northallerton-Penrith National Cycle Route
 - Hambleton based route guide
 - Town based local cycle route maps
- b) Review and update the White Rose Cycle Route Map and Guide

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, Sustrans
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Prepare guides ◆ Prepare distribution network ◆ Seek sponsorship to help cover the costs ◆ Ensure information in the guides links with other strategies
LINKAGES WITH OTHER PLANS	<p>HCSP LA21 TS HImP EDS</p>

Action No 9

Events

Support a minimum of 5 local cycling events per year.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, cycling organisations, cycle shops and cycling and orienteering clubs
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Ensure good geographic spread of events throughout the district◆ Ensure a variety of type of events◆ Events should always encourage entry level opportunities
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 10

Internet

Ensure all cycle route information and ancillary services/facilities are accessible via Internet.

LEAD ORGANISATION HDC

POTENTIAL PARTNERS **Sustrans, NYCC**

TARGET 2001 – 2005

INDICATIVE ACTIONS ♦ Update website
 ♦ Create linkages on website

LINKAGES WITH OTHER PLANS HCSP
 LA21
 TS
 HImP

Action No 11

Signage

Adequately sign all routes.

LEAD ORGANISATION NYCC

POTENTIAL PARTNERS **HDC, Sustrans**

TARGET 2001

INDICATIVE ACTIONS ♦ Review existing signage on a annual basis
 ♦ Ensure signage is an integral part of each new project

LINKAGES WITH OTHER PLANS HCSP
 LA21
 TS
 HImP

Action No 12

Disability Awareness

Consult disability awareness groups and cycling organisations on access and services on cycleways.

LEAD ORGANISATION HDC

POTENTIAL PARTNERS **Sustrans, NYCC**

TARGET 2002

INDICATIVE ACTIONS ♦ Enter dialogue with local disability groups on cycling
♦ Introduce the issue into dialogue with Regional and National organisations such as Sustrans, CTC, etc.

LINKAGES WITH OTHER PLANS HCSP
LA21
TS
HImP

Action No 13

Public Transport Operators

Provide integrated transport links and cycle carriage where appropriate.

LEAD ORGANISATION	HDC/NYCC
POTENTIAL PARTNERS	Public transport operators, accommodation providers
TARGET	2003
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Raise with rural transport partnership ◆ Open dialogue with local transport operators ◆ Raise issue with Forward Planning Department for policy development
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP EDS

Action No 14

Promotional Opportunities

Review of promotion of White Rose Cycle Route.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	Sustrans, Yorkshire Tourist Board, CTC
TARGET	2001
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Monitor effectiveness ◆ Prepare action plan
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 15

Marketing Plan – National Cycle Network Route 67

Develop marketing plan for Northallerton to Penrith route.

LEAD ORGANISATION	Sustrans
POTENTIAL PARTNERS	NYCC, HDC, RDC, CTC
TARGET	2003

INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Assess target markets ◆ Prepare implementation plan
LINKAGES WITH OTHER PLANS	<p>HCSP LA21 TS HImP</p>

Action No 16

North Sea Cycle Route

- i) Promote launch event
- ii) Develop marketing plan

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, Cycle Touring Club, City of York Council, East Riding of Yorkshire, Kingston upon Hull City Council, North Yorkshire Moors National Park, Redcar and Cleveland Borough Council, Yorkshire Tourist Board,
TARGET	2001
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Take part in opening event ◆ Ensure linkages in-between local promotional work national/international promotional work ◆ Seek to improve visitor numbers
LINKAGES WITH OTHER PLANS	<p>HCSP LA21</p>

Action No 17

Yorkshire Coast Cycle Route

Explore possibility of developing a Yorkshire Coast Cycle Route using NCN 65 and proposed NCN Yorkshire Coast Route.

LEAD ORGANISATION	HDC, Scarborough Borough Council, East Riding of Yorkshire Council, Kingston upon Hull City Council
POTENTIAL PARTNERS	Sustrans, NYCC, Yorkshire Tourist Board, CTC, North York Moors National Park
TARGET	2005
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Liaison with Ferry Ports, Yorkshire Forward and partners to assess feasibility of a loop route ◆ Prepare promotional literature ◆ Assess target market
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 18

Lower Dales Cycle Route

Explore possibility of developing a Lower Dales Cycle Route.

LEAD ORGANISATION	HDC, Richmondshire District Council
POTENTIAL PARTNERS	NYCC, Sustrans, Yorkshire Tourist Board, CTC
TARGET	2003
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Organise steering group◆ Prepare feasibility study
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 19

Two Parks Ride

Explore possibility of developing a cycle route linking North York Moors National Park and Yorkshire Dales National Park

LEAD ORGANISATION

HDC

POTENTIAL PARTNERS

Richmondshire District Council, North York Moors National Park, Yorkshire Dales National Park, NYCC, Yorkshire Tourist Board

TARGET

2003

INDICATIVE ACTIONS

- ◆ Organise steering group
- ◆ Undertake feasibility study
- ◆ Consult on study

LINKAGES WITH OTHER PLANS

HCSP
LA21
TS
HImP
EDS

Action No 20

Special Interest Cycle Routes

LEAD ORGANISATION

HDC

POTENTIAL PARTNERS	NYCC, Hambleton Attractions Group, Captain Cook Tourism Attraction, Historic Churches Trust, accommodation providers, CTC
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Organise steering groups to explore:-<ul style="list-style-type: none">- a captain Cook cycle route- a Herriot trail- local attractions trail- churches cycle trail- St Cuthbert's trail
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 21

Links with Other Agencies

To work in partnership to achieve implementation of the plan.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC, Sustrans, Schools, Cycle groups, Cycle shops, Cycle Manufacturers, Orienteering clubs, Employers, Police, British Horse Society, Ramblers Association, Countryside access groups and CTC
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Monitor implementation of the plan in conjunction with potential partners

	<ul style="list-style-type: none"> ◆ Seek dialogue with potential partners to assess their contribution to the plan
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 22

Cycleway Artwork

Promote cycleway artwork projects.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	Community groups, schools, businesses, Sustrans, Regional Arts Board
TARGET	2005
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Seek opportunities to improve the interest level along the route ◆ Ensure variety of art form ◆ Seek opportunities to involve local people in the production of art form ◆ Seek commercial involvement
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 23

Cycle Awareness/Maintenance Training

- a) Extend opportunities for children aged 7 and over to take cycle training.
- b) Operate coach education courses where needed.

LEAD ORGANISATIONS	HDC
POTENTIAL PARTNERS	NYCC, Governing Bodies for Cycling
TARGET	2001
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Run tuition /courses across the district◆ Link with special events
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 24

Cycle Parking and Storage

Provide adequate cycle parking facilities at key locations

LEAD ORGANISATION	NYCC
POTENTIAL PARTNERS	HDC, Hambleton Attractions Group, Accommodation providers
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Prepare draft model specification and cost estimates◆ Encourage others to provide
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP

Action No 25

Cycle Security

Promote use of cycle registration schemes through cycle literature, events and training days.

LEAD ORGANISATION	North Yorkshire Police
POTENTIAL PARTNERS	HDC, NYCC, Local Cycle Shops
TARGET	Prepare and Implement Plan by 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none">◆ Explain benefits◆ Seek ways to encourage take up
LINKAGES WITH OTHER PLANS	HCSP LA21

Action No 26

Employers

- a) Review the Council's own cycling policies and facilities.
- b) Review Council's development control practices and policies for industrial sites and new work places.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC
TARGET	2002
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Become an exemplar for other employers ◆ Explore barriers to participation amongst employees ◆ Open dialogue with Planning Policy and Forward plans
LINKAGES WITH OTHER PLANS	HCSP LA21 HImP EDS

Action No 27

Recreational Cycling

Protect opportunities for off road recreational cycling and where appropriate support the creation of new opportunities.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	Sports Governing Bodies, Forest Enterprise, NYCC Rights of Way Section
TARGET	2001 – 2005
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Undertake audit of existing opportunities ◆ Link to promotional work and events programme
LINKAGES WITH OTHER PLANS	HCSP LA21

Action No 28

Finance – Grants and Other Funding

Seek external funding sources to implement cycle plan.

LEAD ORGANISATION	HDC
POTENTIAL PARTNERS	NYCC
TARGET	2002
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Be aware of range of existing opportunities and priorities ◆ Lobby for improvements
LINKAGES WITH OTHER PLANS	LA21 TS HImP EDS

Action No 29

Maintenance of Network

Prepare maintenance and cleansing agreement prior to implementation of new cycleways.

LEAD ORGANISATION	Main Cycle route promoter
POTENTIAL PARTNERS	NYCC, HDC
TARGET	2003
INDICATIVE ACTIONS	<ul style="list-style-type: none"> ◆ Ensure model specifications are prepared ◆ Integrate into each new development/project plan
LINKAGES WITH OTHER PLANS	HCSP LA21 TS HImP EDS

CHRONOLOGICAL TARGET SUMMARY

ACTION NUMBER	MEASUREMENT	TARGET TIMESCALE
4	Review White Rose Cycle Route	2001
5	Develop loop back to White Rose Cycle Route	2001
11	Sinage – All Routes	2001

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14	Review White Rose Cycle Route Promotion	2001
23	Cycle Awareness/ Maintenance training	2001
16	North Sea Cycle Route Launch, Marketing Plan	2001
1	Produce local cycle plan	Thirsk 2001 Stokesley and Gt. Ayton 2002 Bedale 2003 Easingwold 2004
20	Explore Special Interest Cycle Routes	2001-2005
21	Partnership Linkage Monitoring	2001-2005
24	Cycle Parking and storage	2001-2005
27	Recreational cycling/Audit of existing opportunities	2001-2005
7	Undertake feasibility study	2001-2005
8	Produce Route guides/maps	2001-2005
3	New Developments	2001-2005
9	Event Support	2001-2005
10	Internet Route Information	2001-2005
12	Consult Disability groups	2002
26	Employers	2002
28	Finance-Grants + Other Funding	2002
6	Implement National Cycle Network Route 67	2002
2	Implement local cycle plan	Northallerton 2002 Thirsk 2004 Stokesley and Gt. Ayton 2006 Bedale 2008 Easingwold 2010
15	Develop Marketing Plan	2003
18	Feasibility Study – Lower Dales Cycle Route	2003
19	Feasibility Study – Two Parks Ride	2003
29	Network Maintenance	2003
13	Integrate transport links and cycle carriage	2003
17	Research Yorkshire coast cycle route	2005
22	Cycle artwork promotion	2005
25	Cycle Security – promotion plan	2005