

## **Northallerton & Villages Renaissance Market Towns Charter**

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### ***Northallerton will seek to.....***

- Continue to be a 'real' Market Town – protect the heritage of the town and ensure that Northallerton continues to be a working town with functional markets, a vibrant retail heart and regional significance.
- Strengthen linkages between Northallerton and the neighbouring villages.
- Capitalise on its potential to function as a transport hub / interchange – remaining at the centre of the transport network with good local, regional and improved national connections – 'a 21<sup>st</sup> Century staging post'; Improve accessibility and circulation around the town for all sectors of the community.
- Promote its identity and assets, enhancing the town's unique character as a visitor destination and as a place to be.
- Expand in a sustainable manner to meet the demand for new residential development at affordable prices and to accommodate the growth requirements of local and regional business and community sectors.
- Evolve to meet the needs of local business and the community and adapt to maximise economic growth and quality employment in a diversifying economy and increase appropriate level of skills base.
- Develop in harmony with the surrounding landscape, harnessing these attributes and extending the green areas into the centre to provide town breathing spaces.
- Conserve and enhance the character, built heritage and vitality of the High Street as the heart of Northallerton.
- Provide a high quality of life, maintaining a safe and secure environment, and offering choice and opportunity in lifestyle, culture, work and recreation for all ages.
- Continue to improve the quality of education and learning services and the availability of all levels of education across all age groups.