

EASINGWOLD AND VILLAGES ACTIONS

Action Number	Theme	Issues / Action	Potential sources of funding*	Partners to action*
1	Environment	Increase education / information / promotion on energy saving measures.		HDC / Schools, Businesses
2	Environment	Encourage easier sustainable waste recycling projects.	HDC / Esmee Fairbairn Foundation	HDC / PC's
3	Environment	Provide kerbside recycling facilities.	HDC	HDC / PC's
4	Environment	Promote car share schemes.		CTP / Businesses
5	Environment	Encourage the use and support of community transport.	Countryside Agency / CTP / Esmee Fairbairn Foundation	HDC / CTP
6	Environment	Encourage protection of wildlife habitats.	Countryside Conservation Fund / RES / Esmee Fairbairn Foundation	HDC
7	Environment	Encourage and sustain conservation in our area.	HDC	HDC
8	Environment	Produce a leaflet to give guidance and better understanding of conservation and farming for visitors to the area.	Countryside Agency / SRB Agriculture	HDC / YRCC
9	Environment	Encourage walking and cycling in preference to motoring in support of North Yorkshire County Council's local transport plan.	HDC / NYCC / National Cycling Fund / Esmee Fairbairn Foundation	HDC / NYCC
10	Prosperity	Welcome new businesses into the area, both large and small scale including Cottage Industries.		HDC / Chamber of Trade / Business Link
11	Prosperity	Encourage the employment of local school leavers and of older people.		NYCC / Schools / Chamber of Trade / Business Link
12	Prosperity	Support training measures to allow people to acquire or update skills and link people with needs to appropriate courses.	SRB / LSC (Objective 3)	NYCC / LSC / Business Link
13	Prosperity	Encourage businesses to take part in the Government's Modern Apprenticeship scheme, administered locally by North Yorkshire Learning and Skills Council.	SRB / LSC (Objective 3)	NYCC / LSC / Business Link
14	Prosperity	Improve links with RAF Linton on Ouse via their Community Liaison Officer.		RAF Linton on Ouse / Chamber of Trade
15	Prosperity	Encourage British Telecom to provide Broadband Internet access for the whole area to improve communications and links between local businesses and the wider world.	BT / Countryside Agency / HDC	BT / PC's / NYCC

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16	Prosperity	Inform the local community of local produce and services that are available in the area.	Countryside Agency / RES	Businesses / Chamber of Trade
17	Prosperity	Improve IT accessibility through the Locals on Line initiatives.	NYCC / HDC	NYCC / Publicans
18	Prosperity	Identify and promote vacant sites, premises and opportunities that are available or become available.	HDC	HDC / Chamber of Trade / Businesses
19	Rural	Increase job opportunities in the countryside and all rural areas as well as the towns to encourage young people to stay in the area.	LSC	Business Link / LSC
20	Rural	Make rural information widely available e.g. by including rural activities on the Easingwold and District Website and in newsletters.	Countryside Agency / SRB Delegated Scheme / A4A / Hambleton Area Committee	PC's / Voluntary organisations
21	Rural	Encourage and support more rural activities involving the farmers.	RES / Countryside Agency	PC's / Farmers
22	Rural	Help and encourage farmers to identify diversification opportunities including tourist-related activities and support these with training where necessary.	RES / SRB Agriculture programme / LSC / Countryside Agency	DEFRA / Farmers
23	Rural	Promote a greater understanding between farmers and non-farmers.	RES / SRB Delegated Scheme	PC's / Farmers
24	Rural	Increase support and promotion of local produce e.g. farmers' markets, website, and local directory.	RES / SRB Delegated Scheme / A4A / Esmee Fairbairn Foundation	Chamber of Trade / Farmers / DEFRA
25	Rural	Encourage farmers to work together, looking at possible farm co-operatives and pooling of resources for a sustainable future.	RES / SRB Agriculture programme	HDC / Farmers
26	Rural	Support the resolution of problems caused by use of Public Rights of Way.		Farmers / Highways (NYCC)
27	Rural	Promote the Yorkshire Rural Support Network.		YRCC
28	Rural	Gather further information and produce a directory of what the countryside and farmers have to offer to support tourism in the area.	RES / A4A	TIC's / HDC / Farmers
29	Rural	Provision of wheelie bins at road ends for all rural housing and farms, to prevent rodents from ripping bin bags before collection, and help maintain a litter free countryside.	HDC	HDC / PC's

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30	Rural	Work with farming organisations to ensure more effective liaison between town/villages and the farming communities.		PC's / Farmers
31	Tourism	Help develop a local sense of pride of place, which leads to high standards of appearance and presentation.	RES / A4A	PC's / HDC / NYCC / NYMNPA
32	Tourism	Welcome visitors and encourage high standards of service.		TIC / HDC / PC's
33	Tourism	Aim to get people to stay longer in the area.	RES / A4A	TIC / Chamber of Trade / Businesses / HDC
34	Tourism	Improve parking for tourists.	HDC	NYCC / HDC / Easingwold Town Council
35	Tourism	Promote the fact that we are York's countryside and easily accessible.	HDC / RES / A4A	HDC / TIC / Businesses
36	Tourism	Work with farmers to maintain and upkeep public rights of ways to a high standard.	NYCC	NYCC / Farmers / Walking clubs
37	Tourism	Improve the amount and quality of tourist information available e.g. easy to use lists and maps of what is available in the area (i.e. bed and breakfasts, pubs, village shops, farm shops, shows, cycle paths, walks, late-opening businesses, petrol stations etc.) that will generate cross-area support.	RES / HDC	HDC / National Trust / Tourist Board
38	Tourism	Optimise operation of the Tourist Information Centre (quality up-to-date information, service available at key times etc.).	HDC	HDC / RES / Tourist Board / Tourist attractions
39	Tourism	Deliver training programmes in tourist-related activities.	TIC / Continuing Education	Tourist Board / TIC / Schools / Adult Learning
40	Tourism	Educate school children on the importance of tourism and involve them when possible in tourist-related activities so they value the opportunities available to them and make links with their own heritage.	TIC / Schools	Tourist Board / TIC / schools
41	Tourism	Help people understand the direct and indirect impact on local prosperity if tourists spend is high.	RES / HDC / Tourist Attractions	HDC / Tourist attractions / PC's
42	Tourism	Provide interpretation materials in different forms to help visitors understand and appreciate the area.	RES / A4A	TIC / Tourist attractions
43	Tourism	Set up simple-to-use trails with a family focus at appropriate locations across the area.	HDC / Tourist attractions	HDC / Tourist attractions / PC's

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44	Tourism	Promote Easingwold markets.		HDC / Easingwold Town Council
45	Tourism	Advertise local arts, sports and community events and facilities of interest to visitors – actively involving people.	PC's / HDC / Hambleton Arts / RES / SRB Delegated Scheme	PC's / HDC / Hambleton Arts / local venues
46	Tourism	Provide accurate information on public transport (including possibilities for one-way walks).	NYCC	NYCC / transport companies / TIC / Library
47	Tourism	Increase the number of locations where tourist information is available.	TIC / HDC / PC's	PC's / Community facilities / Tourist Attractions
48	Tourism	Erect a series of good quality signs to help tourists. Use the A19 – it is not just a corridor for tourists in cars.	NYCC / HDC / Easingwold Town Council	NYCC / HDC / Easingwold Town Council
49	Tourism	Conduct a long-running media campaign to show what there is to see and do in the area. Prepare a list of stories to tell and react to opportunities as they arise (a mix of feature and news).	RES	Community facilities / Tourist attractions / TIC
50	Tourism	Set up an Easingwold & Villages Planning sub-group to ensure effective implementation of tourism matters		Easingwold and Villages Forum - sub committee
51	Tourism	Create a clearly signed dropping off point for tourist coaches in Easingwold town centre, and provide a coach park.	HDC / Easingwold Town Council	HDC / Easingwold Town Council
52	Tourism	Raise awareness of local websites.	PC's / Community Groups	PC's / Community Groups
53	Leisure	Encourage local government to continue to enable and support community projects		Easingwold and Villages Forum / NYCC / HDC
54	Leisure	Respond to changing patterns of leisure needs e.g with the higher expectation of standards, early retirement and a more active ageing population.	HDC / Sports organisations / community organisations	HDC / Sports organisations / community organisations
55	Leisure	Continue to strive for improved sports facilities, in particular a Sports Hall, for the community at Easingwold School	HDC / NYCC / Sport England	Schools / PC's / HDC
56	Leisure	Respond to the identified desire for a swimming pool in the area.		Swimming pool group / HDC
57	Leisure	Provide and protect recreational space throughout the area.	Inclusion in Hambleton Local Plan	HDC / Easingwold and Villages Forum
58	Leisure	Maintain and develop local facilities (village / community halls) to a good standard.	Countryside Agency / RES / HDC	PC's / Village Hall Committee / Community groups

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59	Leisure	Provision of a skateboard park in Easingwold.	Easingwold Town Council	Easingwold Town Council / Youth Groups
60	Leisure	Replacement of Husthwaite Village Hall.	Community Fund / HDC / RES	Husthwaite Village Hall Management Committee
61	Leisure	Development of a booklet listing all venues that could be used by local groups for training, meetings etc, providing details of availability, cost, purpose etc. to encourage local people to support local facilities.	RES / A4A	Community organisations / community venues / PC's / village hall committees
62	Leisure	Development of footpath maps and guides for the area. Place more footpath signs. Create small car parks at the ends of footpaths, to stop parking on the verges and help walkers not to have to use the roads.	NYCC / HDC / NYMNPA	NYCC / HDC / NYMNPA / PC's / walking groups
63	Leisure	A rationalisation of footpaths to divert footpaths away from farmyards where appropriate, and from areas where footpaths may interfere with farming activities. Open new footpaths, which will connect to existing footpaths. Open new footpaths to create circular walks, such as the permissive path at Crayke and bridleway between Coxwold and Husthwaite Gate.	NYCC / PC's	NYCC / Farmers / walking groups / PC's
64	Education	Provide increased vocational training in the area focussed on the needs of local businesses.	LSC / Business Link / Continuing Education	LSC / Business Link / Continuing Education / schools / businesses
65	Education	Encourage innovation in pre-school education in recognition of the voluntary input needed to provide high-quality playgroups.	Pre-school Learning Alliance / NOF	Pre-School Learning Alliance / Community Organisations / EDCCA
66	Education	Expand educational opportunities in the area through voluntary initiatives.	A4A / SRB delegated scheme / Continuing Education	EDCCA / Continuing Education
67	Education	Promote Workers Educational Association and University of Third Age.		WEA / U3A / PC's / Continuing Education
68	Education	Seek ways of providing high quality and affordable childcare to give women the chance to study or work in the area.	NOF / SRB delegated scheme	Community organisations / businesses / Continuing Education

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69	Education	To provide a fund to be piloted in Easingwold and the surrounding villages which subsidises adult education courses where numbers do not meet the requirements.	SRB delegated scheme / A4A / Continuing Education	Continuing Education
70	Transport	Improve public transport in the area, in particular its frequency.	NYCC / CTP	NYCC / PC's / CTP
71	Transport	Improve publicity on how to obtain information on existing public transport.	NYCC / TIC / Library	NYCC / TIC / Library
72	Transport	Enforce speed restrictions and create new ones.	CSP / Police	CSP / Police / PC's
73	Transport	Enforce parking restrictions.	NYCC / HDC / PC's	NYCC / HDC / PC's
74	Transport	Introduce signs to car parks.	NYCC / HDC / PC's	NYCC / HDC / PC's
75	Transport	Publicise the 'Night Bus' to encourage usage and sustain the service.	CTP / SRB delegated scheme	PC's / voluntary organisations / local venues
76	Transport	Ensure that the EDCCA Voluntary Car Scheme is adequately funded to support people who cannot for whatever reason get to their required destination.	A4A / CTP	EDCCA / Local care organisations
77	Transport	Encourage Parishes to undertake transport surveys	YRCC / Countryside Agency	PC's / Easingwold and Villages Forum
78	Transport	Bus stops need to be provided with appropriate shelters and established at more clearly identified and safer locations.	NYCC	NYCC / PC's
79	Transport	Cycle paths to be developed to encourage local use of cycles and increase the level of safety for cyclists.	NYCC / HDC / PC's / National Cycling Fund / Esme Fairbairn Foundation	
80	Transport	Upgrade substandard footways and provide new ones where pedestrians are endangered.	NYCC	NYCC / PC's / Walking groups
81	Transport	Development of Shipton by Beningbrough Thormanby by-passes.	Highways Agency	NYCC / PC
82	Transport	Encourage Hambleton District Council to extend the concessionary fares scheme to provide tokens for use of taxis/community transport for those without convenient bus services or unable to board a bus.	HDC / EDCCA	HDC / EDCCA / Voluntary organisations
83	Housing	Identify and encourage release of brownfield land for affordable housing development in the town and in the villages.	Inclusion in Hambleton Local Plan	Easingwold and Villages Forum / HDC / PC's / Businesses / HA's
84	Housing	Increase wider provision of adaptation for houses.	HA's / HDC	HA's / HDC / EDCCA
85	Housing	Encourage housing needs surveys.	YRCC	PC's / YRCC

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86	Housing	Campaign for affordable housing and starter homes to buy, and for letting to stem the exodus of young people and young families from the area.	Easingwold and Villages Forum / HDC / HA's	Easingwold and Villages Forum / HDC / HA's / PC's
87	Safety	Promote initiatives to reduce bad press, which heightens fear of crime.	CSP / SRB delegated scheme	CSP / Neighbourhood Watches / PC's
88	Safety	Increase and promote Neighbourhood Watch and Farm Watch initiatives.	CSP	CSP / Neighbourhood Watches / PC's
89	Safety	Increase, promote and encourage community-policing initiatives.	CSP / SRB	PC's / HDC / CSP / Problem Solving Task Group
90	Safety	Increase publicity for 'good citizens' actions by young people.	CSP / SRB delegated scheme	CSP / schools / youth groups / PC's
91	Safety	Ensure home security advice is readily available and that practical help is provided free or at a low cost for vulnerable people.	CSP / SRB delegated scheme / A4A	EDCCA / CSP / HA's
92	Safety	Promote the practice of keeping a neighbourly eye on elderly people and those living alone.		EDCCA / CSP / HA's / PC's
93	Safety	Encourage people to report smaller crimes in spite of the feeling that nothing will be done.		CSP / Police / PC's
94	Health	Increase NHS Dental Care.	Y&S PCT	Y&S PCT / EDCCA
95	Health	Increase GP surgery hours, particularly more evening provision for people at work and weekend provision, and use findings from a pilot being undertaken in Middlesbrough for out of hour's surgeries.	Y&S PCT	Y&S PCT / EDCCA / GP's
96	Health	Enable community transport services to continue, such as the local voluntary car scheme which enables people without cars to have access to health services.	Countryside Agency / Community Fund / SRB delegated scheme	EDCCA / voluntary organisations / CTP
97	Health	Provision of a local counselling service for people with mental health problems.	Community Fund	EDCCA / voluntary organisations
98	Health	Offer affordable childcare provision and support for families.	NOF / SRB delegated scheme	Pre-School Learning Alliance / Community Organisations / EDCCA
99	Health	Provision of crèche facilities to allow young mothers to attend Mental Health Day Centre in holidays.	NOF / SRB delegated scheme	Pre-School Learning Alliance / Community Organisations / EDCCA

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100	Health	Repeat prescriptions to be distributed to villages, using existing community organisations.	Countryside Agency / CTP / SRB delegated scheme / A4A	Voluntary organisations / GP's / Y&S PCT / EDCCA
101	Health	Protect existing health service provision.	Y&S PCT	Y&S PCT
102	Health	Provision of increased nursing care to accommodate local residents especially those that maybe displaced by the closure of Tanpit Lodge.	Y&S PCT / NYCC	Y&S PCT / NYCC / EDCCA
103	Social Care	Support young families and provide affordable childcare to prevent social isolation and exclusion.	NOF / SRB delegated scheme	Pre-School Learning Alliance / Community Organisations / EDCCA
104	Social Care	Research child-care across the district, (perhaps with a task group) to see where there are gaps that might be filled.	NOF / SRB delegated scheme	Pre-School Learning Alliance / Community Organisations / EDCCA
105	Social Care	Increase nursery provision and enhance playgroup provision in the area.	NOF / SRB delegated scheme	Pre-School Learning Alliance / Community Organisations / EDCCA
106	Social Care	Provide an access audit of all public buildings.	HDC	PC's / HDC / NYCC / National Trust
107	Social Care	Continuation of the current family support pilot when it finishes in March 2003.	LTSBF / EFT	EDCCA
108	Social Care	Continued support and encouragement for local representation such as Cruse and Relate.		EDCCA / PC's / GP's / Y&S PCT
109	Community Involvement	Research what training is available for all aspects of community involvement and if necessary promote training courses to fill any gaps in liaison with North Yorkshire Forum for Voluntary Organisations.	Continuing Education / SRB delegated scheme	Continuing Education
110	Community Involvement	Encourage convenors of meetings where the public can participate to advertise dates well in advance, vary times and venues of meetings, ensure venues are non-threatening and make available to the public agendas and relevant papers in advance.		Easingwold and Villages Forum / EDCCA / voluntary organisations / PC's
111	Community Involvement	Run a pilot scheme providing support to enable people to attend meetings etc. by offering child care, relief carers, transport and advocates willing to accompany people to meetings.	A4A / SRB delegated scheme Lloyds TSB / Esmee Fairbairn Foundation	Easingwold and Villages Forum / EDCCA / voluntary organisations / PC's

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112	Community Involvement	Research if there are any other areas of public service provision that should be involving the public that do not currently do so, or that simply pay lip service to community involvement. Use the Community Plan to influence a change of attitude.		Easingwold and Villages Forum / EDCCA / voluntary organisations / PC's
113	Community Involvement	Provision of a community office in Easingwold as a base for voluntary organisations.	Community Fund / SRB / NYCC / Lloyds TSB	EDCCA / Voluntary organisations
114	Community Involvement	Encourage Parishes to produce their own Parish Plan (Countryside Agency Vital Villages Programme).	Countryside Agency	YRCC / Easingwold and Villages Forum / PC's / HDC
115	Community Involvement	Develop a comprehensive list of volunteering opportunities in the area with an outline of what is involved and contact details, in partnership with Easingwold District Community Care Association Volunteer Bureau.	Lloyds TSB	EDCCA / Voluntary organisations
116	Community Involvement	Provide easily accessible information on available choices of groups operating in the Easingwold area, giving details of commitment expectations, criteria for eligibility and how to contact organisations and agencies for further details.		EDCCA / Voluntary organisations
117	Social Inclusion	Campaign for more locally based services to increase access to services, i.e. in the outlying villages.	Easingwold and Villages Forum	Easingwold and Villages Forum / YRCC / HDC / PC's
118	Social Inclusion	Address the common complaint of lack of available information by establishing a local 'one stop shop' to enable people to obtain easy access to a wide range of information at one place.	SRB / Community Fund / NYCC / Lloyds TSB	CCA / NYCC / HDC / PC / voluntary organisations
119	Social Inclusion	Campaign to provide a more flexible concessionary fare scheme that does not exclude all disabled people unable to board a bus and those in areas where few or no buses serve.	HDC / CTP	PC's / care organisations / EDCCA
120	Social Inclusion	Raise awareness of proposals / discussions to close or withdraw local facilities or services and if appropriate campaign for it to be maintained.	Countryside Agency / RES	PC's / Businesses / HDC
121	Social Inclusion	Expand and maintain the Easingwold District Community Care Association befriending / visiting scheme to promote the visiting of lonely and housebound people who would like a visitor.	Community Fund / Lloyds TSB	EDCCA / volunteers / care organisations
122	Social Inclusion	Support the Easingwold St Vincent De Paul Society visiting scheme for vulnerable people.		Easingwold St Vincent De Paul Society / EDCCA

- Please note that the 'potential sources of funding' and 'partners to action' are not exhaustive. New funding sources and partners will continue to be identified.

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Key to Action Plan abbreviations

A4A	Awards for All
BT	British Telecom
CSP	Community Safety Partnership
CTP	Community Transport Partnership
EDCCA	Easingwold and District Community Care Association
HA	Housing Association
HDC	Hambleton District Council
LSC	Learning and Skills Council
NOF	New Opportunities Fund
NYCC	North Yorkshire County Council
NYMNPA	North Yorkshire Moors National Park Authority
PC	Parish Councils
RES	Rural Enterprise Scheme
SRB	Single Regeneration Budget
TIC	Tourist Information Centre
Y&S PCT	York and Selby Primary Care Trust